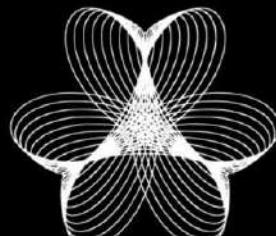# Welcome to
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Level 1:
Award in AI Business Fundamentals

What You'll Learn:
· What is an AI business?
· Basic models: SaaS, automation, tokenized AI
· Intro to valuation and due diligence
· Common AI business pitfalls and red flags
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Level 2:
Certificate in AI Business Operations

What You'll Learn:
· Operating AI and SaaS businesses post-acquisition
· Growth strategies, automation, and team scaling
· Legal, IP, and international compliance basics
· Market positioning & go-to-market for AI startups

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Level 3:
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What You'll Learn:
· Full M&A lifecycle of an AI business
· Financial modelling and scalable automation
· Tokenized business structures and Web3 considerations
· Exit planning, acquisition negotiation, and investor readiness